



Energy flexibility in Europe

Demand Response

from homes and buildings

now in GWs and TWhs

Ninth Roundtable, Prague, 23rd Jan.'25





DR is already a reality, for all consumers

2 GW				
1.5m+ DER connected	250k Sites	800 MWp VPP	1.2 GWp Under construction	8 European countries
Daily activation	>200b Data entries collected since inception	10b Individual shedding orders since 2010	13 Patents	€200m Project finance in past year

All types of Distributed Energy Resources

Appliance



HVAC



Boilers



Heat pumps



EV



Batteries



Solar



On-site Gen



V2G

Generation



Electricity systems now need DR at scale

A rapid shift is required to enable the energy transition

- Ensure better integration of renewables
- Accompany electrification of usages, e.g., EVs, HPs
- **From 10s MW here & there, to 1-200 GW across Europe**
- Extend from large industrial consumers to (sm)all consumers
- Involve all flexible appliances in buildings



DR activation needed daily

Provide automation & operation triggered by market signals

- Frequent use: from rare (emergencies) to daily activation
- From availability of 10s MW to **delivery of 100s GWh/per day**
- Via wholesale market
 - Appropriate for such volumes (also SOs services, plenty of resources, hence prices will drop)
 - Wholesale market price is a relevant signal
- By 2030, SmartEn assessed 130 GW downward flexible power and ~340 TWh downward DSF in Europe alone¹



DR benefits are massive

Consumers, power systems, the planet, DR is a win win win (2030)

- First step 30 GW → energy sourcing costs to be reduced by about €290 million in Europe, benefitting suppliers²
 - DR activation to decrease the price by circa €40/MWh in France² for the highest peak price (quoted by Kadri Simson)
- Energy affordability: DR full potential
 - ~€300 billion in annual market-wide benefits for European consumers
 - ~€71 billion per year of direct savings on electric consumption¹



DR benefits are massive

Consumers, power systems, the planet, DR is a win win win

- Security: Improved power supply networks - ~ €11-29 billion saved annually on power grid investment at EU level
- Sustainability: Contribute to grid decarbonization - 61% renewables curtailment emission – 37.5 million tons of GHG saved annually



Let's put customers at the centre

Energy transition means using less energy, and **time is of essence**

- Engaging large numbers of consumers to reach GWs and TWhs
- Enroll and retain with an attractive value proposition:
no burden, no capex, no exposure to price risk
 - **Affordable DSR automation and operation to (sm)all consumer**

THE enabler



DSR and Energy Efficiency go hand in hand

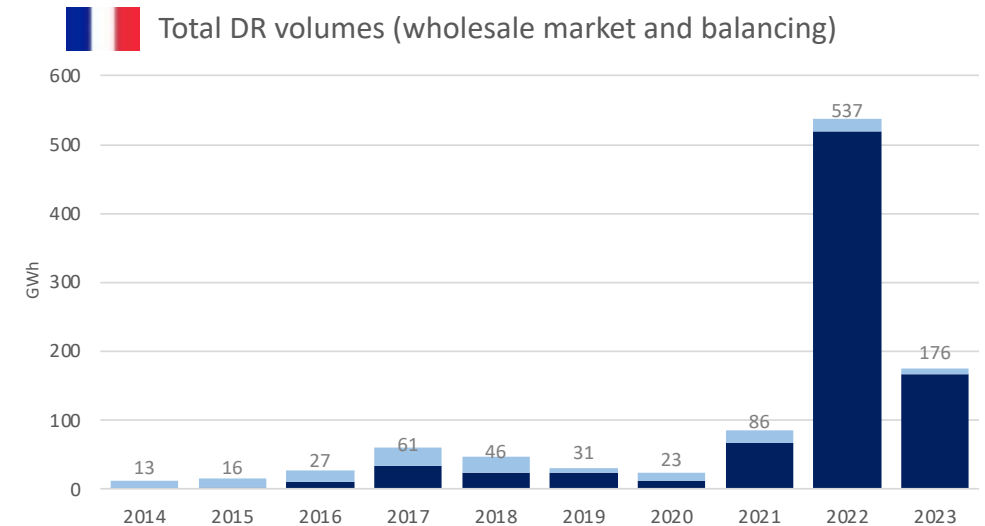
Access for DR to wholesale market: a best practice to enable scale-up

- DR in all electricity markets as an alternative to generation, no discrimination (CEP, 2019)
- Deliver benefits by reducing prices in all markets
- Market-based revenues for DR to trigger large-scale investment => ensure automation & daily operation of aggregator DSR
 - **Energy efficiency supported by DSR automation**

Market design matters

Access to wholesale market a best practice to enable scale-up

- DR in wholesale market ensures benefit for all stakeholders, i.e. suppliers, consumers, BRPs
- France: relying on state aids, benefits?
- The UK is leading the show for a market-based approach



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for energy consumers

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In conclusion

- Renewables and electrification → Demand-side response on a large scale is next step to net zero
- All consumers need to be involved
- To make decision simple for them, aggregators to provide for automation and daily operation in the market
- **ENERGY EFFICIENCY & DSR to go hand in hand**



Thank you

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